



FOR IMMEDIATE RELEASE

City of Los Angeles Dedicates Pink's Square at the Corner of Melrose and La Brea Commemorating Hollywood's Legendary Hot Dog Stand

WHAT: Pink's is celebrating the designation of the intersection of La Brea & Melrose as "PINK'S SQUARE" on Thursday, September 27th at 10:00 a.m. Pink's is donating \$7800 to charity in recognition of its 78 years in business and is donating 100% of the proceeds of the sale of chili dogs and Patt Morrison veggie dogs, which will be sold for 78¢ each for 78 minutes starting at 12:00 p.m.

WHEN: September 27, 10:00 a.m. Press Conference
10:30 a.m. Ceremony, Ribbon cutting and photos
12:00 p.m. – 1:18 p.m – Pink's will offer traditional Pink's chili dogs and Patt Morrison veggie dogs for 78¢ for 78 minutes.

WHERE: 709 N. La Brea Avenue, Los Angeles CA (Please use street parking)

WHO: Several celebrities and officials have been invited to join in the celebration. Confirmed guests include:

- **Richard Pink, Pink's Hot Dogs, A Hollywood Legend Since 1939**
- **Los Angeles Councilmember Paul Koretz (CD5)**
- Los Angeles City Councilmember David Ryu (CD4)
- Los Angeles City Councilmember Mitch O'Farrell (CD13)
- Angie Aramayo, Los Angeles Mayor's Office of Public Engagement
- Los Angeles City Attorney Mike Feuer
- Patt Morrison, LA journalist, author, & radio/ television commentator
- Hamilton High School Choir Group will sing songs from 1930's and 40's.

WHY: The designation was introduced by Councilmember Paul Koretz and unanimously approved by the Los Angeles City Council on March 27, 2018. Pink's has been a family run business for 78 years, starting in 1939, which the City Council acknowledges with their unanimous vote. The designation was also approved by the Mid-City West and the Greater Wilshire Neighborhood Councils.

MEDIA CONTACTS:

Richard Pink, 213-236-3415, 213-321-8757 (cell), Richardpink@rpinkassociates.com

For Councilmember Paul Koretz Alison Simard, 213-473-7005, 213-505-7467 (cell), Alison.Simard@lacity.org