NEWS



For Immediate Release

Contact: Alison Simard (213) 473-7005/ (213) 505-7467 cell

CITY COUNCIL TO HONOR NATHAN RUNKLE, FOUNDER AND PRESIDENT OF MERCY FOR ANIMALS

Author of Mercy for Animals: One Man's Quest to Inspire Compassion and Improve the Lives of Farm Animals

Los Angeles, CA – Los Angeles City Council will honor Nathan Runkle, Founder of Mercy For Animals (MFA), an international non-profit animal advocacy organization dedicated to preventing cruelty to farmed animals and promoting compassionate food choices and policies. This September, Nathan Runkle published Mercy For Animals: One Man's Quest to Inspire Compassion and Improve the Lives of Farm Animals, which is a compelling look at animal welfare and factory farming.

WHO: Paul Koretz, Councilmember, 5th District

Nathan Runkle, founder and president of Mercy For Animals

WHEN: Wednesday, November 1st. 10 a.m.

WHERE: Los Angeles City Council, City Council Chambers (3rd floor)

"It is my honor to recognize Nathan Runkle who has dedicated his life to making the world a better, more humane place. At the age of 15, Nathan Runkle established Mercy For Animals, which has grown to become the world's leading farmed animal rights organization. Through education, corporate outreach, and advocacy work, MFA fights to protect farmed animals around the globe from abuse and promotes compassionate food choices and policies," said Los Angeles Councilmember Paul Koretz of the Fifth District. "Thanks to the ongoing undercover and often dangerous investigations, Mercy For Animals has exposed horrific animal cruelty within the meat, dairy, and egg industries worldwide," he went on to point out that this past July, MFA exposed cattle farms here in California where thousands of cows were left dead from extreme heat conditions. Unlike companion animals, farmed animals are afforded no legal protection during natural disasters or extreme weather.

This September, Nathan Runkle published Mercy For Animals: One Man's Quest to Inspire Compassion and Improve the Lives of Farm Animals. Part memoir, part activist guide, the book explores the organization's early days including the dangerous and dramatic details of undercover investigations that have exposed inhumane practices at some of the nation's largest factory farms. These exposés have garnered widespread media attention resulting in corporate reform, criminal prosecution of animal abusers, in addition to propelling legislative change to protect these innocent animals from unjust abuse. The United States has moved from a network of small local farms to a massive coast-to-coast industrial complex of factory farms controlled by a mere 1 percent of our population. The book examines the consequences of this drastic change for animals, as well as our local and global environments.